

**NAIW (International)
70th Annual Convention
Las Vegas, NV
June 5-8, 2011**



EXHIBITOR AND SPONSOR PROSPECTUS



CONVENTION PROFILE:

Take this great opportunity to network with professionals and attend the many offerings of continuing education classes and seminars. Join in a tradeshow including the latest information and products that effect the everyday insurance and risk management industry.

The Tradeshow will feature the Welcome Reception on Thursday night as well as the box lunch and Grab-n-Go Breakfast. In addition, each exhibitor will be given the opportunity to announce one door prize winner at the Welcome Reception.

ATTENDEE PROFILE:

Professionals in attendance include CEO's of agencies and companies; claims professionals, underwriters; actuaries; risk managers; customer service representatives; experts in life & health and property & casualty; human resource managers; technology experts; CPA's; attorneys; and financial advisors.



2010 SPONSORS AND EXHIBITORS

AAMGA
Agency Specialty Product Network
Allcat Claims Service
American Equity Underwriters
American Institute For CPCU
AmTrust North America
Burns & Wilcox Ltd.
Capital Insurance Group
Commonwealth Insurance
Cornerstone Appraisal Services
Crawford & Company
ExamOne
Fireman's Fund/Allianz Life
Foremost Corporation
Grange Mutual Casualty Company
Haag Engineering
Identity Theft Solutions
Imperial Credit Corporation
Insurers World
Insurance Licensing Services Of America
Insurance Scholarship Foundation Of America
IRMI, Inc.
LexisNexis
MAPFRE Insurance
Matson, Driscoll, & Damico
National Flood Insurance Program – FEMA
National Insurance Producer Registry
NetVu
Oak Street Funding
Omnia Group
Paul Davis Restoration
Philadelphia Insurance Companies
Premium Financing Specialists
Professional Career Institute
Resource Pro
Rimkus Consulting
SafeCo Insurance
Selective Insurance Company of America
State Auto Insurance
Sterling Autobody
Superior Access
Supportive Insurance Services, LLC
Tapco Underwriters
The Motorists Insurance Group
The National Alliance For Insurance
Education & Research
Silver & Gold Jewelers
Sodexo



SPONSORSHIP OPPORTUNITIES AND EVENTS

Keynote Speaker
\$5,000

Educational Workshops
\$500 (per workshop)

Workshop Break Refreshments
\$1,500 per day

Lanyards
\$1,000

Tote Bags
\$3,000

**If you are interested in a sponsorship not mentioned above, please contact Suzy Morgan.*

800-766-6249 x13 or conventions@naiw.org



SPONSORSHIP LEVELS

ALL SPONSORS RECEIVE:

Recognition in *Today's Insurance Professionals*, the official magazine of NAIW (International)

A listing in the official program with logo

Recognition on the official NAIW (International) web site www.naiw.org as a convention sponsor

1-STAR SPONSOR

\$500 - \$999

- Prominent Signage
- Email list of all convention attendees
- 25% discount on ad in Convention Recap issue of *Today's Insurance Professionals* magazine
- Half page black and white ad in convention program

2-STAR SPONSOR

\$1,000 - \$1,499

- Prominent Signage
- Email list of all convention attendees
- 50% discount on ad in Convention Recap issue of *Today's Insurance Professionals* magazine
- Full page black and white ad in convention program

SPONSORSHIP LEVELS

3-STAR SPONSOR

\$1,500 - \$1,999

- Prominent Signage
- Email list of all convention attendees
- 75% discount on ad in Convention Recap issue of *Today's Insurance Professionals* magazine
- Half page color ad in convention program

4-STAR SPONSOR

\$2,000 & Above

- Prominent Signage
- Email list of all convention attendees
- Free ad in Convention Recap issue of *Today's Insurance Professionals* magazine
- Full page color ad in convention program
- One complimentary booth at tradeshow (including exhibitor benefits)
- One free ad in NAIW's electronic member newsletter *The NAIW Connections*

TRADESHOW INFORMATION



Exhibiting at the NAIW (International) Convention will provide you with more than 10 hours of face time with attendees, and bring your company's products and services to the attention of a worldwide group of experts employed in all facets of the insurance and risk management industry.



BOOTH CHOICES

GOLD SEAL BOOTH \$1,000

Organizations who exhibited at the NAIW Convention last year.

STANDARD BOOTH \$1,100

Exhibit booths that are related to the insurance industry or risk management by way of business, supplier or association.

ALL BOOTHS INCLUDE:

- 8' x 10' Booth with draped back and side rails
- Skirted table with 2 chairs
- 2 Convention registrations that include all general sessions, workshops, Welcome Reception, and lunch in tradeshow hall on June 6, 2011.

Flamingo[®]
LAS VEGAS

TRADESHOW SCHEDULE



Sunday, June 5, 2011

8:00 am – NOON Exhibit Booth Setup
1:00 pm – 5:00 pm Exhibit Hall Open (Pre-Convention Exhibit Time)

Monday, June 6, 2011

12:00 pm – 4:00 pm Exhibit Hall Open
12:00 pm – 1:00pm Lunch with Exhibitors
6:00 pm – 9:00 pm Welcome Reception with Exhibitors
9:00 pm - 10:00 pm Exhibitor Tear Down





For More Information Contact:

Suzy Morgan

PH: 800-766-6249 ext. 13 • 918-294-3700 ext. 11 • FX: 918-294-3711

9343 E. 95th Ct. S. • Tulsa, OK 74133

conventions@naiw.org

www.naiw.org

NAIW (International)

The Association of Insurance Professionals